



COMPANY PROFILE

Digital & Education Agency



Pendaftar “camaba” masih **jauh dari kuota?**

Jangan khawatir promosikan saja
di platform MASUK PTN!

Target jelas, harga pas, jangkauan luas

OUR CLIENT



WHO IS MEDIA EDUKASI INDONESIA?



We are company
with over **4 years** of
experience in
**Digital & Education
Agency**



We are based in
Surabaya City, but we
offer our services to
companies or
organizations **all over
the country and other
nation.**



We are
committed to
provide
the **best service**
for our clients

We help for advertising promotions for all private campus



**Over 1 million
audiences in our
media**



**Branding Expert for
good results**

WHY MEDIA EDUKASI INDONESIA



**Engage the real
target of customers**



**Focus on
Educational
Services**

OUR PRODUCT



DIGITAL ASSET



@masukptn @yukbelajarcom
@mediaedukasi.id @masukutbk
1.173.000



@masukptn @yukbelajarcom
@mediaedukasi.id
370.000



@masukptn
@yukbelajar
500.000



Masuk PTN
110.000



@masuk_ptn
60.000



@masukptn_com @yukbelajarcom_
40.000



@masuk_ptn
15.000



Broadcast Device
Whatsapp



masuk-ptn.com
yuk-belajar.com
mediaedukasi.id

WHAT ARE OUR SERVICES

?



ONLINE AND OFFLINE
EVENT



DIGITAL MARKETING
STRATEGY



ONLINE MARKETING

Branding

Blasting Email

Sharing Session



PERSONAL
SELLING

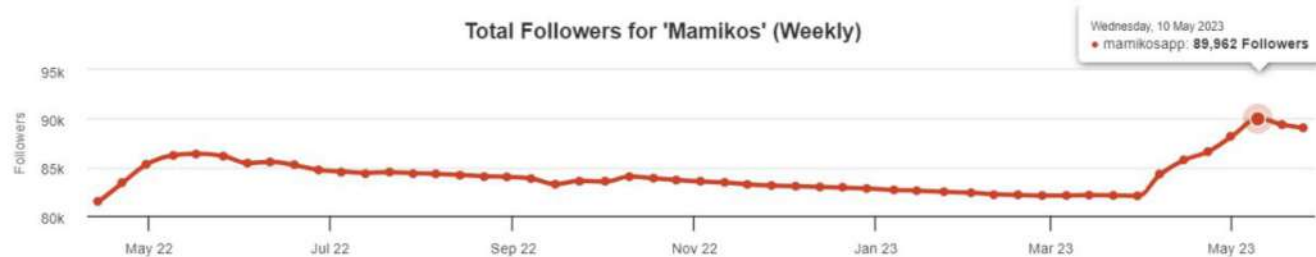


Frisian Flag Indonesia is one of the largest companies in Indonesia that produces nutritious milk.
What we do are offline branding and digital campaign



ONLINE EVENT ENGAGEMENT

TOTAL FOLLOWERS, FOLLOWING, & MEDIA GAINED FOR MAMIKOSAPP (WEEKLY)

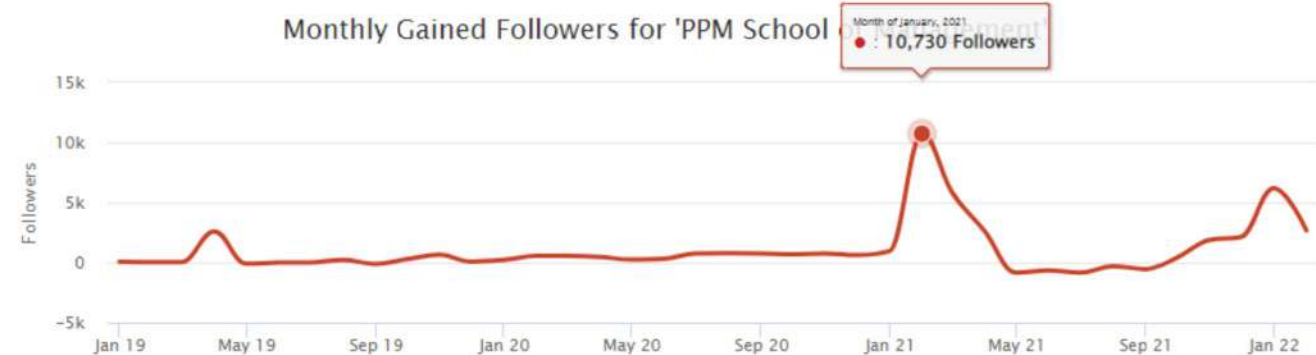


Total Following for 'Mamikos' (Weekly)



There was an addition of about **more than 7.905 followers** on April 4 - May 10, 2023

INSTAGRAM ANALYTICAL HISTORY FOR PPM SCHOOL



Monthly Gained Following for 'PPM School of Management'



Up to **10.730 followers** added from January to February 2021

WEBINAR



SAMPOERNA
UNIVERSITY



CALLING FOR
APPLICANTS!



SAMPOERNA
UNIVERSITY

VIRTUAL INFO SESSION:
HOW TO GET UP TO 100% SCHOLARSHIP
WITH SAMPOERNA UNIVERSITY



Dr. Marshall E. Schott
President of Sampoerna University

Get free English Diagnostic Test to find
if you are eligible for the **SCHOLARSHIP!**

-REGISTER HERE-

<https://intip.in/beasiswasampoernauni>



THURSDAY
17 SEP 2020



**16:00 -
17:00**

CONTACT :

0821 62 800 800

BROWARD
COLLEGE

In collaboration:



sampoernauniversity.ac.id



SAMPOERNA
UNIVERSITY

CALLING ALL FUTURE-DEFINING HIGH SCHOOL STUDENTS!

**Don't miss out on Scholarship opportunities
at Sampoerna University**

We are offering Tuition Fee Reduction for 100 selected scholars*



Open Application
September 2 - 21, 2020

Waiver Code
(Free application fee)
PSCMA20

ENROLL NOW

In collaboration with



More info please contact

Hotline Number ☎ **0821 62 800 800**

*How to get up to 100% Scholarship
at Sampoerna University
17 September 2020*

*Scholarship Application of
Sampoerna University
21 September 2020*

SHARING SESSION

(-) LIVE IG
Gagal Masuk PTN,
Kuliah di Kampus BUMN



Erna Yuli
Admisi
Institut Teknologi Telkom Surabaya

 Sabtu,
16 Juli 2022

 Pukul
19.00 WIB

 **Host**
Irmawati Ningsih

masuk-ptn.com [@masukptn](https://www.instagram.com/masukptn) [Masuk PTN](https://www.facebook.com/MasukPTN)

Live IG with ITTS
Views : 7.889
Impression : 15.776

TIPS & TRIK
MENGHADAPI UTBK



LIVE

SHAKIRA ANGELINE YUGHANA
Mahasiswa Jurusan Manajemen
Universitas Widyatama

Day
Friday
May
05
03.00 PM

Join Live
[@masukptn](https://www.instagram.com/masukptn)

masuk-ptn.com [@masukptn](https://www.instagram.com/masukptn) [Masuk PTN](https://www.facebook.com/MasukPTN)

Live IG with UNIV. WIDYATAMA
Views : 11.452
Impression : 25.371

(-) LIVE IG
Sharing Session
What Should Youth Do?
(College Life at USAHID)



Yaser Arafat
Head of Marketing
Universitas Sahid

 Senin,
22 Agustus 2022

 Pukul
19.00 WIB

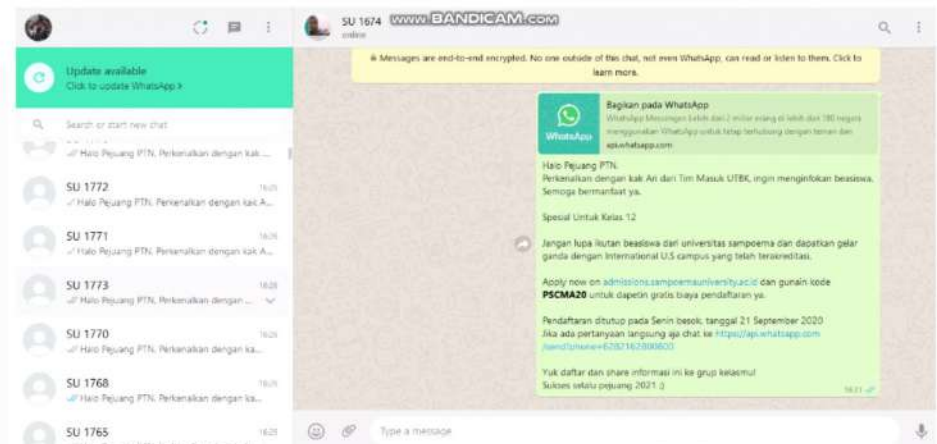
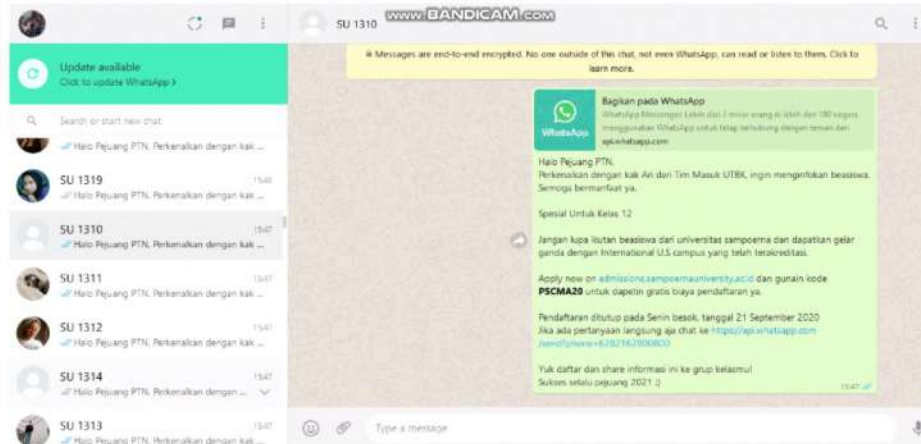
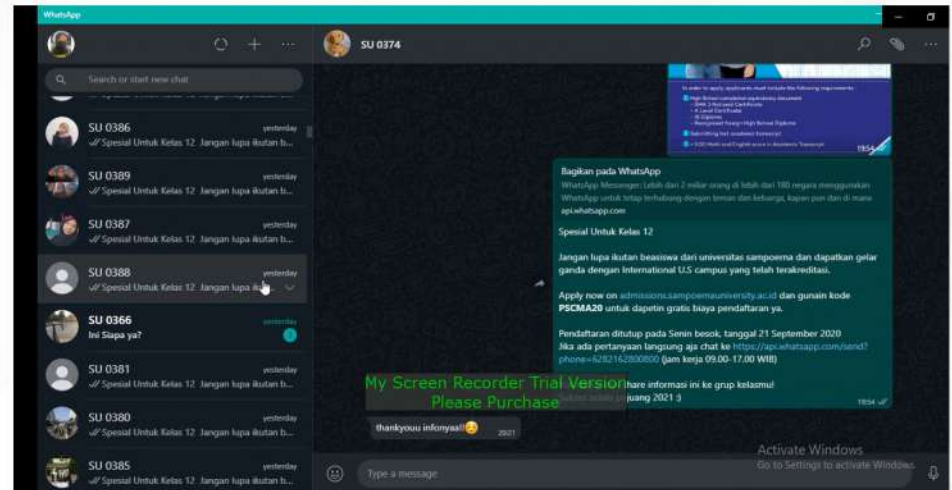
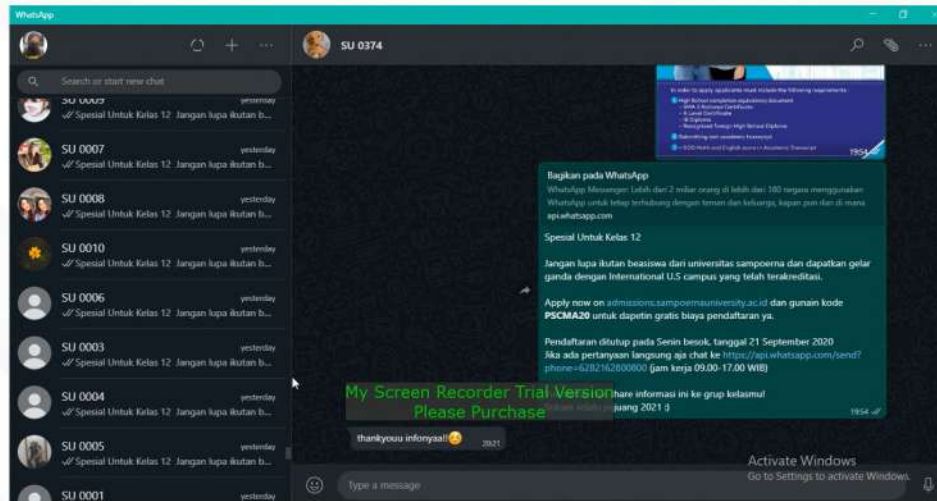
 **Host**
Irmawati Ningsih

masuk-ptn.com [@masukptn](https://www.instagram.com/masukptn) [Masuk PTN](https://www.facebook.com/MasukPTN)

Live IG with UNIV. SAHID
Views : 8.184
Impression : 23.218

PERSONAL SELLING

We have already whatsapp broadcast scholarship program to 1800 students in Jakarta.





**Media Edukasi
Indonesia**

PRICE LIST

Digital & Education Agency
Terbaik di Indonesia

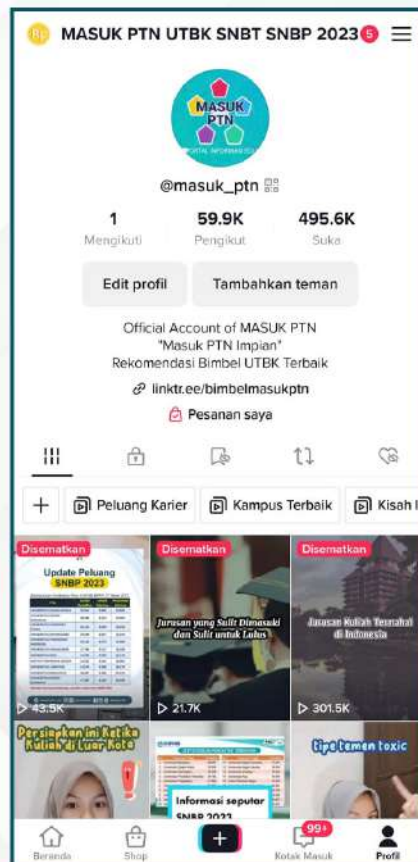
2023

MEDIA KAMI



INSTAGRAM MASUK PTN

Followers lebih dari 663 rb
Rata-rata Like ribuan
Link : [instagram.com/masukptn/](https://www.instagram.com/masukptn/)



TIKTOK MASUK PTN

Followers lebih dari 59,9 rb
Rata-rata viewers ribuan
link : [tiktok.com/@masuk_ptn](https://www.tiktok.com/@masuk_ptn)



YOUTUBE MASUK PTN

Subscribers lebih dari 108 rb
Rata-rata viewers ratusan
Link : [youtube.com/@MASUKPTN](https://www.youtube.com/@MASUKPTN)

MEDIA KAMI



LINE MASUK PTN

Followers **lebih dari 278 rb**
Rata-rata Like **puluhan per bulan**
Username : **@masukptn**



TWITTER MASUK PTN

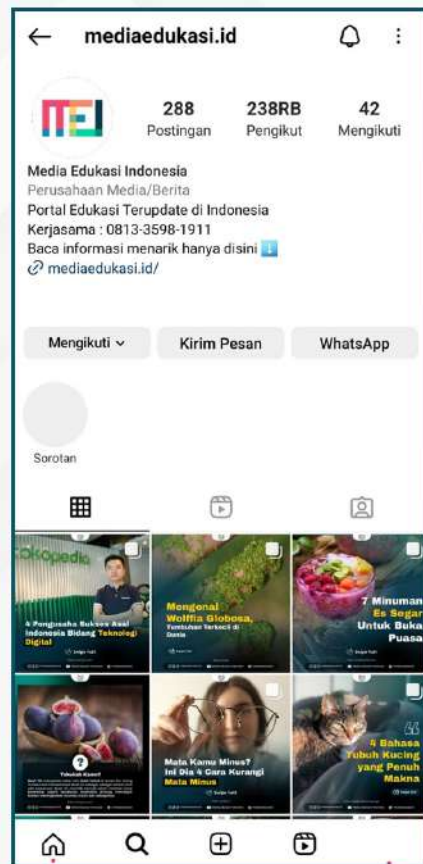
Followers **lebih dari 39 rb**
Rata-rata Like **puluhan per bulan**
link : **twitter.com/masukptn_com**



FACEBOOK MASUK PTN

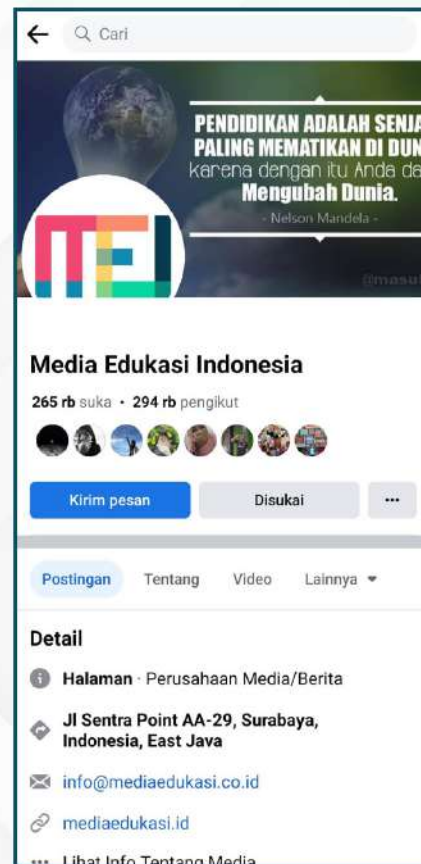
Followers **lebih dari 33 rb**
Rata-rata Like **puluhan per bulan**
Link : **facebook.com/masukptn**

MEDIA KAMI



INSTAGRAM MEDIA EDUKASI

Followers lebih dari 238 rb
Rata-rata Like ratusan per bulan
Link : [instagram.com/mediaedukasi.id/](https://www.instagram.com/mediaedukasi.id/)



FACEBOOK MEDIA EDUKASI

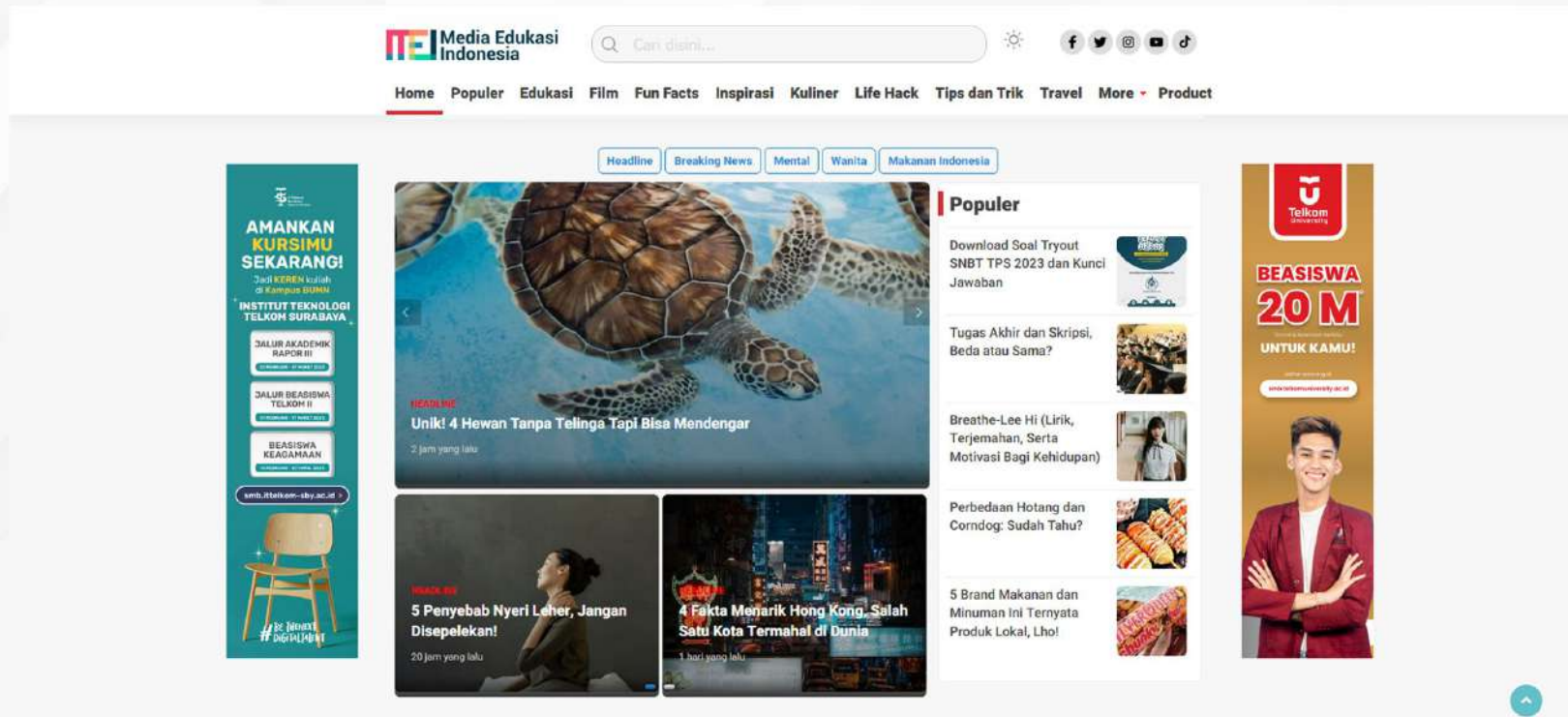
Followers lebih dari 294 rb
Rata-rata Like puluhan per bulan
link : [facebook.com/mediaedukasi.id](https://www.facebook.com/mediaedukasi.id)



INSTAGRAM MASUK UTBK

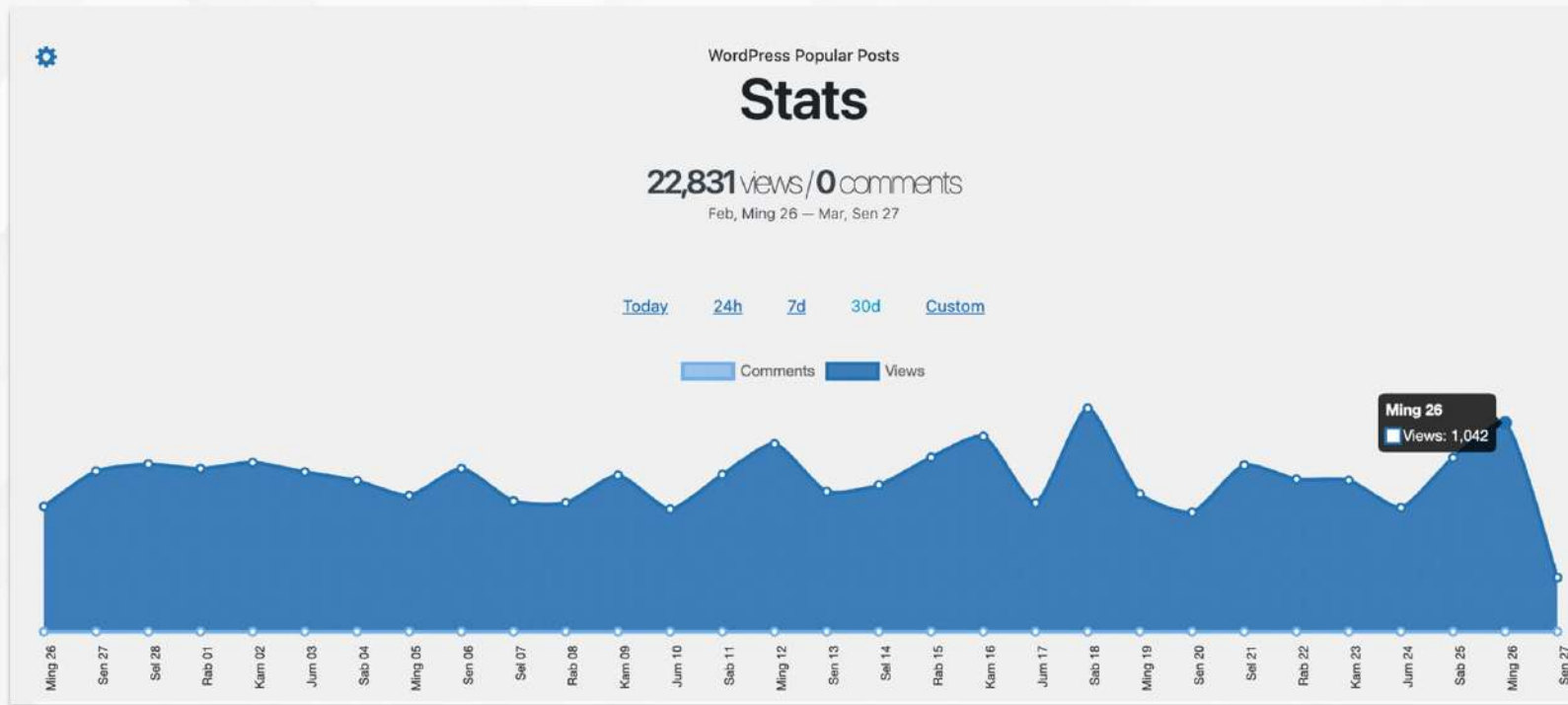
Followers lebih dari 208 rb
Rata-rata Like ribuan per hari
Link : [instagram.com/masukutbk/](https://www.instagram.com/masukutbk/)

WEBSITE MEI



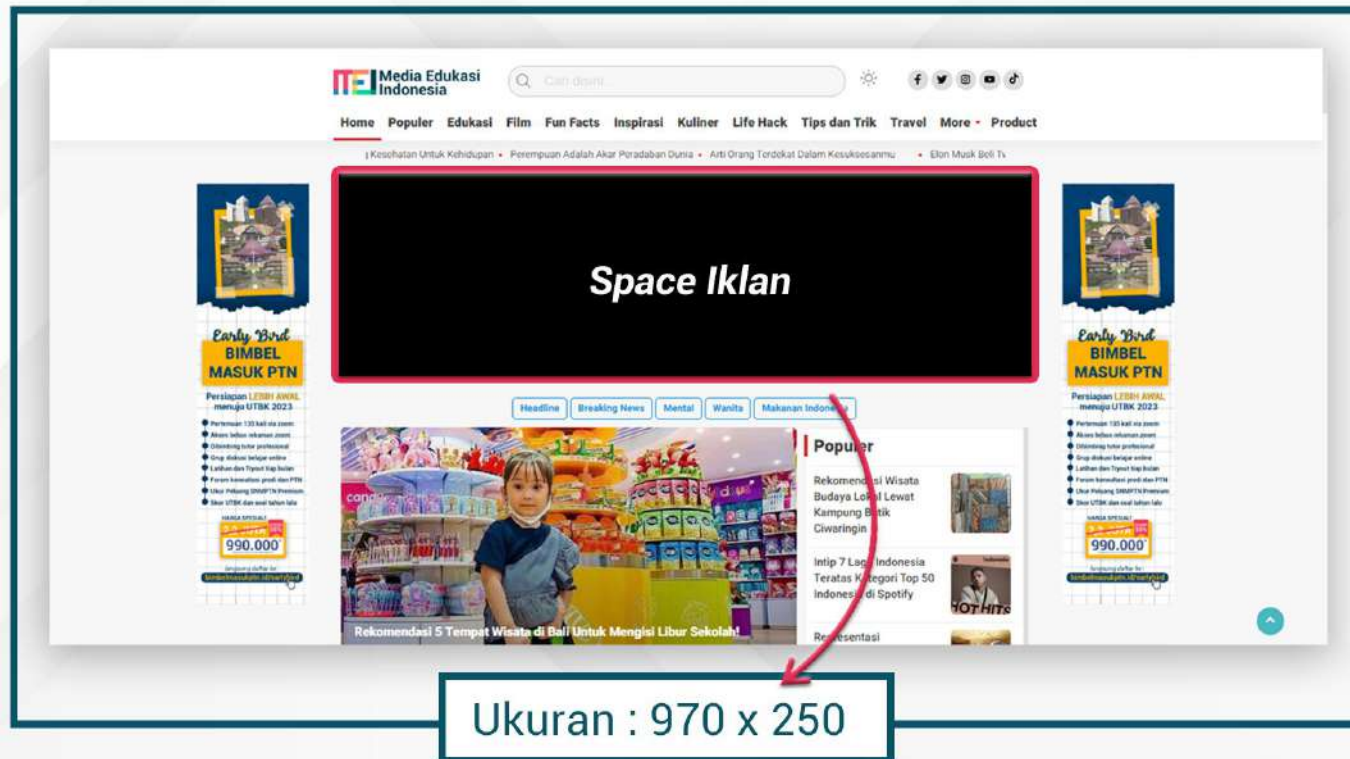
<https://mediaedukasi.id/>

INSIGHT



> dari 700 views/hari
> dari 22.000 views/bulan

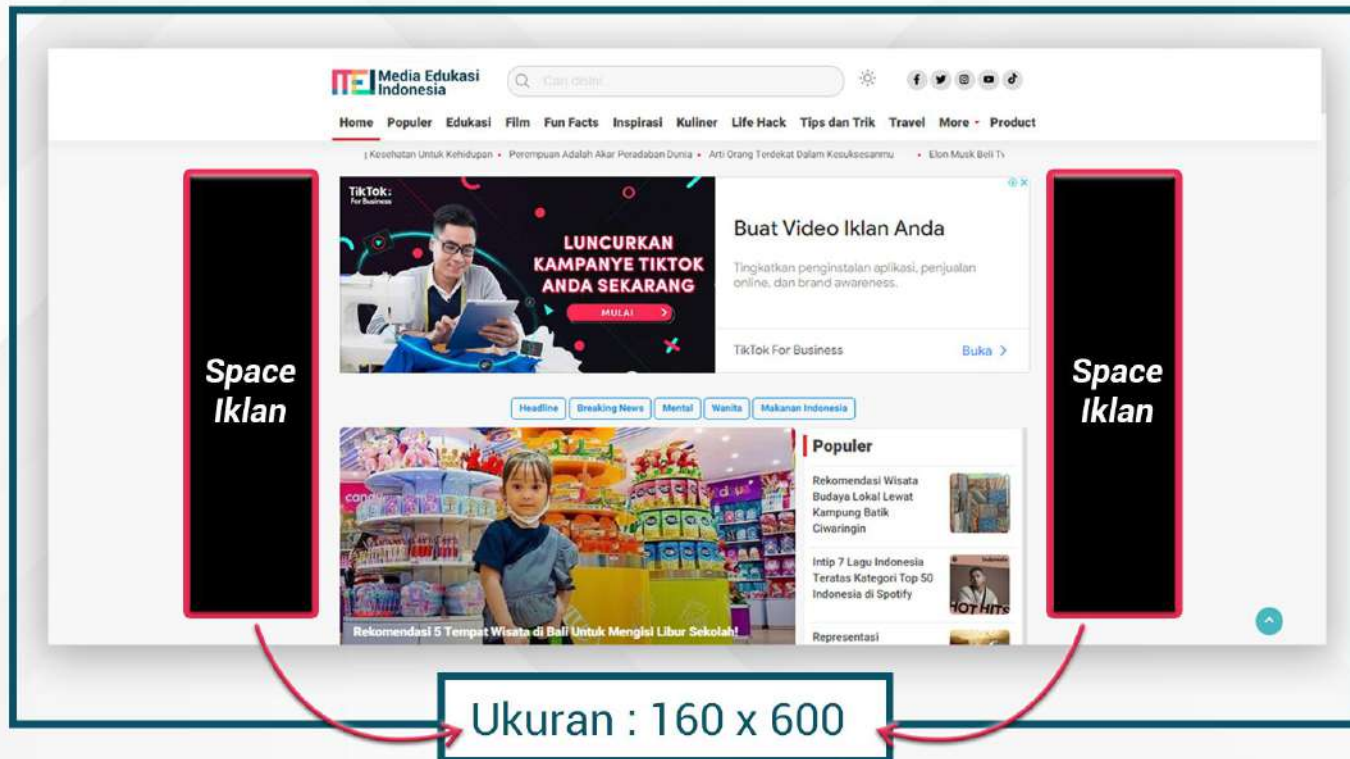
PAKET HOT SPOT



900rb
/bulan

*Tampil di bagian paling atas
(header) seluruh halaman web*

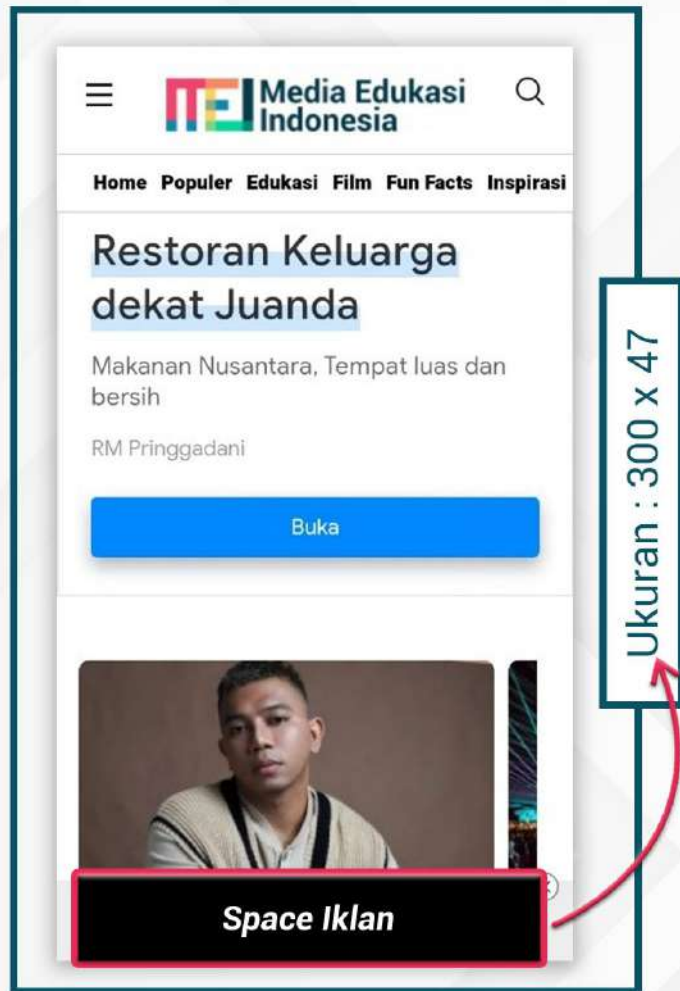
PAKET RIGHT AND LEFT



1jt /bulan

Tampil di bagian kanan dan kiri website untuk pengguna PC

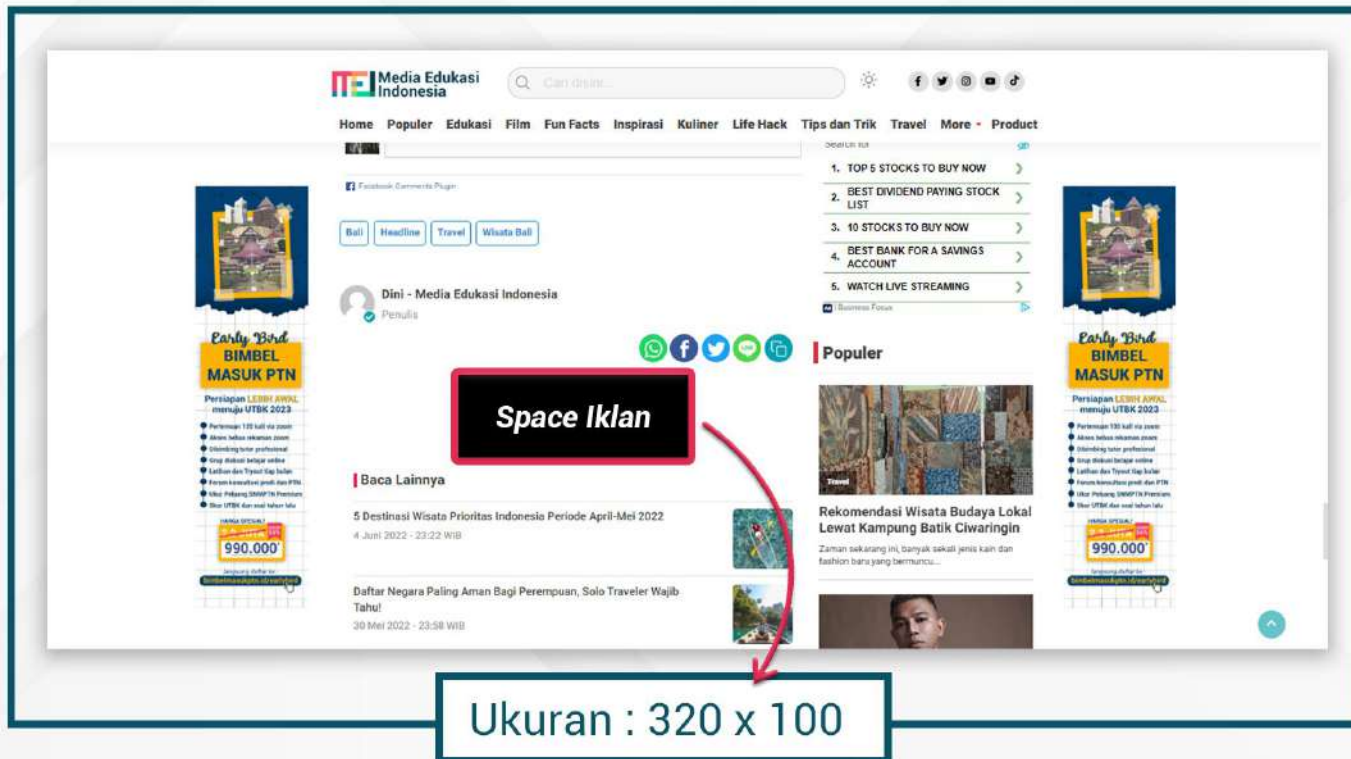
PAKET MINI MOBILE



Tampil di bagian bawah saat penggunaan mobile

400rb /bulan

PAKET MINI BOTTOM



600rb
/bulan

Tampil di bagian paling bawah setelah penulis dan tombol share

BRANDING

► INSTAGRAM MASUK PTN

1 Feed

Rp 800.000,-
(keep 7 hari)

3 Feed

Rp 2.150.000,-
(keep 7 hari)

1 Story

Rp 450.000,-
(keep 24 jam)

5 Story

Rp 1.800.000,- (keep 24 jam)
(bonus 1 post FB Masuk PTN)

1 Reels

Rp 1.000.000,-
(keep 7 hari)

1 Feed Soft Selling

Rp 1.000.000,-
(keep 7 hari)

► LINE MASUK PTN

1 Post

Rp 250.000,-

► TIKTOK MASUK PTN

1 Post

Rp 1.600.000,-
(keep 7 hari)

► FACEBOOK MASUK PTN

1 Post

Rp 200.000,-

1 Story

Rp 150.000,-

► TWITTER MASUK PTN

1 Post

Rp 175.000,-

BRANDING

► INSTAGRAM MEDIA EDUKASI

1 Feed

Rp 400.000,-
(keep 7 hari)

1 Reels

Rp 500.000,-
(keep 7 hari)

1 Story

Rp 350.000,-
(keep 7 hari)

► INSTAGRAM MASUK UTBK

1 Feed

Rp 400.000,-
(keep 7 hari)

1 Reels

Rp 500.000,-
(keep 7 hari)

1 Story

Rp 350.000,-
(keep 7 hari)

1 Feed Softselling

Rp 600.000,-
(keep 7 hari)

► FACEBOOK MEDIA EDUKASI

1 Post

Rp 200.000,-

1 Story

Rp 150.000,-



BLASTING EMAIL

- Rp 5.000.000,-
(per 5000 user)
- Rp 10.000.000,-
(per 10.000 user)

PERSONAL SELLING

- Rp 10.000.000,-
(per 5000 user)
- Rp 20.000.000,-
(per 10.000 user)

SHARING SESSION

- Rp 2.500.000,-
Live Instagram di Masuk PTN
- Rp 2.000.000,-
Post Youtube Masuk PTN



► PAKET MEDIUM

~~Rp. 3.750.000,-~~

Rp.3.250.000,-

3 Feed + 3 Story (Keep 7 hari)

► PAKET PREMIUM

~~Rp. 12.500.000,-~~

Rp.11.500.000,-

10 Feed + 10 Story (Keep 7 hari)

► PAKET 3 BULAN

~~Rp. 11.275.000,-~~

Rp.10.000.000,-

6 Feed + 6 Story, 1 live Instagram,
3 Post Twitter, 3 Post Line

► PAKET 6 BULAN

~~Rp. 30.200.000,-~~

Rp.27.500.000,-

12 Feed + 12 Story, 2 live Instagram,
Blasting email 5000 user, Personal
selling 5000 user, 6 post Facebook,
6 post Line



INFORMASI

PEMBAYARAN MELALUI

BANK BCA
PT. Media Edukasi Indonesia
468-577-5477

CONTACT PERSON

Tim Media Edukasi Indonesia
0813-3598-1911

PT. Media Edukasi Indonesia
Jl. Sentra Point AA-29, Gununganyar, Surabaya
Telp. **031-87854089**